

Services



SOCIAL MEDIA MANAGEMENT

We will plan, setup, manage social media channels such as Facebook, Instagram, Twitter, Pinterest on your behalf.

The daily activity would be like posting daily on social media, research the right hashtags, interacting with the locals, responding to comments and messages. In return, we expect to attract a constant flow of bookings.



SOCIAL MEDIA ADVERTISING

We will plan, setup and launch Social Media advertising campaigns to the right target market by implementing different strategies targeting those who most likely would make a booking and dine at this particular venue.

Services



ONLINE REPUTATION MANAGEMENT

We will manage your venue's online reputation by responding to reviews sites such like Zomato, Google Maps, Facebook, Tripadvisor. This will increase your rankings on Google, and it will also establish a better reputation in the marketplace.

SEARCH ENGINE ADVERTISING

We will plan, setup, manage advertising campaigns on a search engine like Google to attract more diners that are searching Google for dining experiences.



GOOGLE MAPS MANAGEMENT

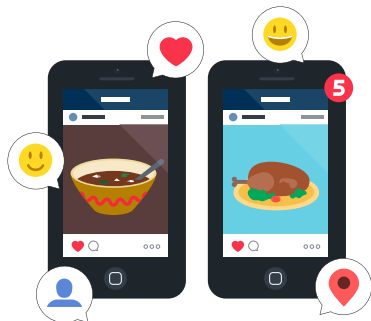
We will plan, create, and manage Google Maps listings, keep it updated with the right information, opening closing hours, and upload fresh images when available.



FOOD PHOTOGRAPHY

We will create food photography campaign at the venue to use for social media, advertising, website, Google, and reviews sites.

Services



PUBLIC RELATIONS

We will plan, strategize and implement Food Bloggers events at your Venue; this is one of the best strategies to get a third party endorsement from local influencers.



MARKETING CONSULTATION

We will offer a none obligation marketing consultation to your venue to work out which packages from our services would fit your business best.



PREMIUM STRATEGY SESSION

Our Premium strategy session is a comprehensive, advanced strategy campaign that would require us to understand the venue inside out, as well as implementing a thorough research and then propose a step by step strategies that is designed to launch a successful venue or to transform an existing venue business to the next level.



24/7 EMAIL SUPPORT

We offer 24/7 email support service that is always there when a question, support request, or an urgent request arise; we are here to listen and serve.

Strategic Social Media Packages

Proposed Strategies

The success of your social media strategy consists of communicating your marketing message to your potential customers and existing customer base.

In order for us to succeed with this proposed business strategic partnership we need to qualify the business environment prepared and ready to attract more customers.

You must have a unique selling proposition and already figured out who is your target market demographics and interests

Socially Active Package

1. We will attract bums on seats posting on your behalf 15 posts a month, Instagram, Facebook, Twitter.
2. We will attract bums on seats through our photography [One session every second month to create content from within your business.]
3. We will respond to comments, messages, and communicate with you when we're not sure of the answer.
4. You will receive weekly and monthly reports delivered to your inbox.

\$297 Per Week

Including \$50 Weekly Facebook Advertising Budget

No setup fees. No contracts. No hidden fees.

Social Bee Package

1. We will attract bums on seats posting on your behalf 30 posts a month, Instagram, Facebook, Twitter.
2. We will respond to your reviews on the following: Facebook, Zomato.
3. We will attract bums on seats through our photography [one monthly session to create content from within your business.]
4. We will repost other customers content that they post on Instagram and Zomato images as long they look great and they align with your brand story.
5. We will respond to comments, messages, and communicate with you when we're not sure of the answer.
6. You will receive weekly and monthly reports delivered to your inbox.
7. We will attract bums on seats using state of art advertising and retargeting technologies on Facebook, to remarket to those who already know about the business and reaching to a new audience.

\$497 Per Week

Including \$100 Facebook Weekly Advertising Budget

Upgrade to \$200 Facebook Weekly Advertising for \$100 weekly add-on

No setup fees. No contracts. No hidden fees.

The Ultimate Social Media Package

1. We will attract bums on seats posting on your behalf 30 posts a month, Instagram, Facebook, Twitter, Pinterest
2. We will manage and update: Zomato, Google plus, Tripadvisor
3. We will respond to your reviews on the following: Facebook, Zomato, Google plus, Tripadvisor
4. We will invite influencers (food bloggers) to come and experience your business for the opportunity to blog and review your business on their blogs, and other major directories. [Individual] & [Food Bloggers Events] – Upon your request.
5. We will attract bums on seats through our photography [One session every month to create content from within your business.]
6. We will repost other customers content that they post on Instagram and Zomato images as long they look great and they align with your brand story.
7. We will respond to comments, messages, and communicate with you when we're not sure of the answer.
8. You will receive weekly and monthly reports delivered to your inbox.
9. We will attract bums on seats using state of art advertising and retargeting technologies on Facebook, to remarket to those who already know about the business and reaching to a new audience.

\$797 Per Week

Including \$200 Facebook Weekly Advertising Budget

Upgrade to \$400 Facebook Weekly Advertising for \$200 add-on

No setup fees. No contracts. No hidden fees.

Viral Campaigns

Pabu Grill and Sake

June 2016
Campaign Run



86,908
reached



79,000
views



446
likes



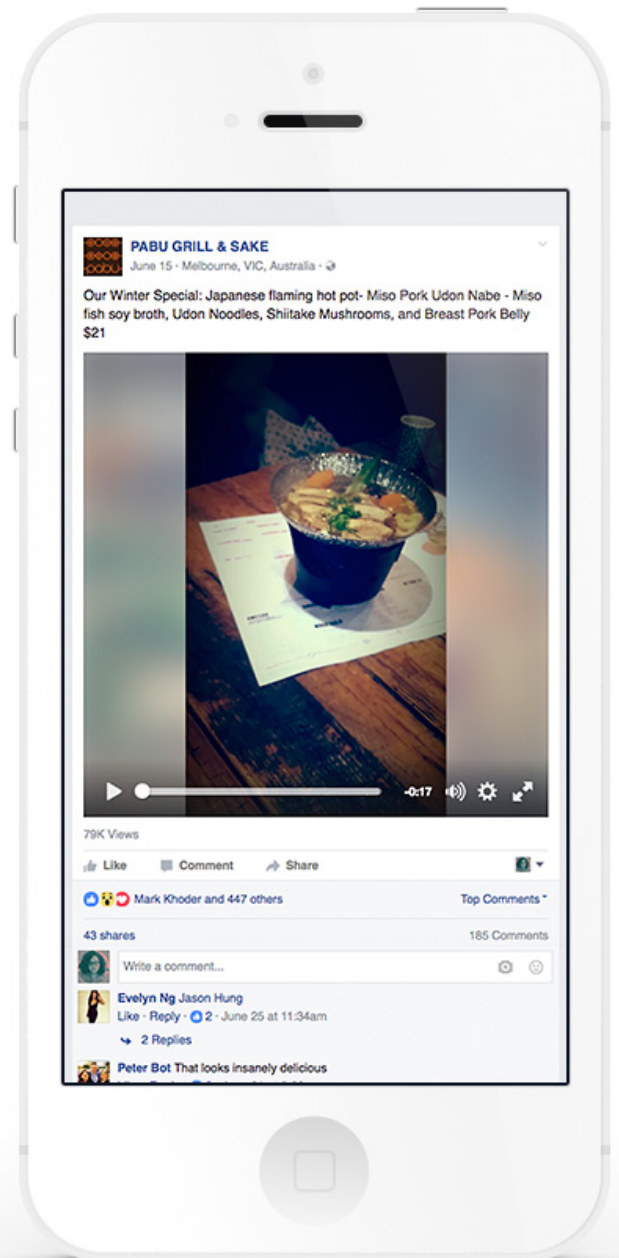
43
shares



185
comments



\$ 1000
budget



Viral Campaigns

Pabu Grill and Sake

June 2016
Campaign Run



Aurum Jay Som Keerati Mark Thompson please take me here! This dish looks scrumptious:)

Like · Reply · 1 · June 16 at 8:56pm · Edited



Peter Bot That looks insanelly delicious

Like · Reply · 2 · June 21 at 8:28pm



Teresa Lee Cheryn Ter should we go here on Monday?

Like · Reply · June 24 at 3:09pm · Edited

3 Replies



Mason Nicola Ben Moore this looks like it's worth a visit

Like · Reply · June 25 at 7:23am



Leah Paredes Capuno Frank date night here

Like · Reply · June 29 at 2:56pm

Viral Campaigns

Tokyo Teppanyaki

October 2016
Campaign Run



185,117
reached



152,000
views



738
likes



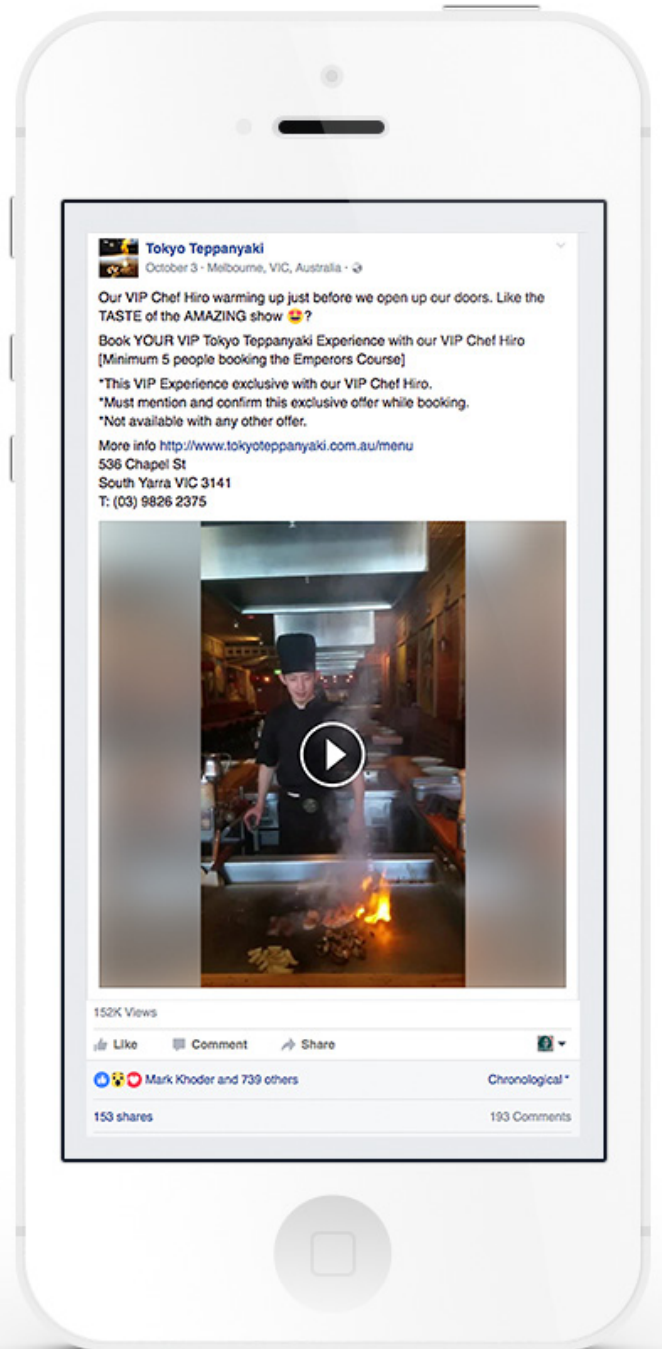
153
shares



193
comments



\$ 1000
budget



Viral Campaigns

Tokyo Teppanyaki

October 2016
Campaign Run



Aum Prior De Prior. Honey we should go

Like · Reply · October 4 at 1:29pm



Mian Aadil Altaf Hina Altaf

Like · Reply · October 5 at 1:28am



Trung D Tran New teppanyaki Nina Ho

Like · Reply · October 5 at 5:52am

↪ 1 Reply



Lisa Ngo Benny Luu let's try here

Like · Reply ·  1 · October 5 at 7:15am



Cuneyt Ozusen Bulent Boyaci

Yummy

Like · Reply · October 5 at 4:31pm



Your SocialChef

Your SocialChef is a restaurant social media agency designed to attract more bums on seats and deliver the best return on investment to our clientele.

Selected Proud Partners

